

# JASON DEAL

VIDEOGRAPHER - PHOTOGRAPHER

## ABOUT ME

A versatile videographer, photographer, and editor with experience in multiple aspects of film and production. Exceptional technological skills combined with the ability to manage time efficiently, work independently or with a team, form strategic partnerships, and successfully complete and oversee projects. Outstanding strategist distinguished for proven leadership skills with excellent conflict resolution abilities. Always looking for a creative solution and ready to bring my young and imaginative talents to the media industry.

## WORK EXPERIENCE

### VISUAL MEDIA MANAGER

Shady Side Academy / Pittsburgh, PA

2013 - 2017

Shady Side Academy is a nationally respected private school in Pittsburgh, PA for boys and girls in grades pre-k through 12. Spread out on four separate campuses with over 1000 students, I was tasked with showing the programs, events, and services the school provides for its students, as well as prospective students and families.

- Worked closely with the communications director to write, film, edit, and produce videos aligned with Shady Side Academy's strategic goals and vision.
- Drove an online media advertising campaign, creating content that helped raise the school's endowment by \$1.3 Million. The campaign also successfully produced a state of the art Science & Technology Center that will be completed fall of 2018.
- Operated all equipment on production shoots; camera, lights, sound equipment. Editor of content - all videos and photos for online advertising, social media, and webpage.
- Built an online presence from 100 average page views to 3000 average page views, nearly tripling youtube subscribers list in the first year.
- Produced media content representing various aspects of Shady Side Academy (Pre-K-12) Admissions, college counseling, special events, sporting events, advertising.

## REFERENCES

### JEN ROUPE

Communications Director / Shady Side Academy

Phone : (412) 968-3236

Email : jroupe@shadysideacademy.org

Web : shadysideacademy.org

### SHARRA MERCER

Realtor & Team Leader / Gary Mercer Team

Phone : (610) 324-9416

Email : Sharra@garymercerteam.com

Web : garymercerteam.com



### EXAMPLE WORK

mccreativefilms.com

youtube.com/garymercerteam

youtube.com/shadysideacademy

**LINKEDIN:** [www.linkedin.com/in/jaydeal10](http://www.linkedin.com/in/jaydeal10)

## EDUCATION

Mar' 2013

**Bachelor of Communications (B.S.)**

Ohio University

Scripps College of Communications

Video Production Major, Business Minor

## SKILLS

Photoshop	<div></div>
Illustrator	<div></div>
InDesign	<div></div>
Premiere Pro	<div></div>
After Effects	<div></div>
Lightroom	<div></div>
UX/Website	<div></div>
Cameras	<div></div>
Davinci Resolve	<div></div>

## CONTACT ME



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Conshohocken, PA, 19428

## EXPERIENCE (CONTINUED)

### VIDEOGRAPHER - PHOTOGRAPHER - EDITOR

MC Creative Group/ Millsboro, DE

2017 - 2020

MC Creative Group is a media & website creation company based in southern Delaware.

We worked with multiple companies small & large creating media for their social media and websites. I was responsible for all photoshoots & video shoots editing all post production videos & photos.

- Produced over 130 videos creating content for client websites & social media.  
Industries: Hotel, Medical, Dealerships, Restaurant, Entertainers, & Beverage Branding.
- Averaged 57,000 views per month on our vimeo channel, leveraging our content to grow our clients social media presence and improve bounce rate from homepage/landing pages.
- Facilitated client relationships with effective expectation management & advised clients on all creative design decisions, proactively resolving any issues in a timely manner.
- Organized all aspects of the video production from storyboard, shot-list, production checklist, and excelled in high pressure "run-&-gun" environments, working with a small team to create a high quality final cut.
- Designed the layouts of multiple websites for our developers to implement.  
All photo & video content was captured by myself. Some notable websites include:
  - > MCcreativefilms.com      > Atlanticsandshotel.com
  - > TheBreakershotel.com      > Smokeyhollowde.com
  - > Lewespirates.com
- Experienced professional photographer. Worked in various home/commercial real estate, restaurants & food photography, & company headshots. Advanced knowledge of Adobe Photoshop & Lightroom for photo enhancement.
- Edited and produce all videos. Advanced knowledge of Premiere Pro & motion graphics in Adobe After Effects. Intermediate colorist in Davinci Resolve capable of working with various HD/4K codecs.

### REAL ESTATE PHOTOGRAPHER

The Gary Mercer Team/ West Chester, PA

2020 - PRESENT

The Gary Mercer Team is a real estate group based out of Keller Williams, West Chester. With over 40 agents we are the #1 real estate team in the Philadelphia suburbs. My position as a full-time photographer/videographer has shooting all the photos for listings as well as generating content for our social media feeds.

- In just 2 years I have taken photos/video of over 550 houses providing amazing high resolution photos to help peoples houses make a splash when they hit the market.
- Averaged 167,000 views per month on our zillow, and reach an average of 33,000 people a month on our popular facebook page .
- Work directly with clients on shoot days to make sure things go smoothly and answer any real estate questions they may have about the process.
- Edit all photos using adobe lightroom and other professional programs.

## EXPERTISE

- Cameras & Technology
- Production Based Programs
- Client Interaction
- Adobe Suites
- Teacher/Coach Mentor
- Independant Thinker
- Timely & Self Sufficient
- Organized
- Experience Under Pressure
- Charasmatic
- Self-management

## OTHER

2013 - Present

### Lacrosse Coach

Shady Side Academy

Fox Chapel HS

North Penn HS

2013 - 2018

### Volunteer Firefighter

Fox Chapel Borough

## HOBBIES



Photography



Gaming



Art



Biking



Hiking



Traveling